CLASSIFICATION OFFICE DECISION

Title of publication: Charming

Other known title(s): Not stated

OFLC ref: 1800567.000

Medium: Film

Distributor: Roadshow Entertainment (NZ) Ltd

Director: Ross Venokur

Producer: John H.Williams

Country of origin: Canada, United States

Language: English

Applicant: Chief Censor

Classification:	Unrestricted: Parental guidance recommended for younger viewers.

Excisions: No excisions recommended

Descriptive note: Violence and scary scenes

Display conditions: None

Date of entry in Register: 27 November 2018

Date of direction to issue a label: No direction to issue a label has been issued

Date of notice of decision: 27 November 2018

	Components	**Running time**
Feature(s):	Charming	85:30
Total running time:		85:30

Summary of reasons for decision:

The Chief Censor called in this film for classification on 13 November 2018 under s13(3) of the Films, Videos, and Publications Classification Act 1993 in response to a complaint from a member of the public. The film was cross-rated by the New Zealand Film and Video Labelling Body from its Australian rating of G. The Australian classification included a note for 'very mild themes and animated violence'. Charming is an animated comedy film that focuses on the well-known fairy-tale

hero, Prince Charming, and the dangers he must face and overcome in his quest to find true love. The film deals with horror, violence and self-sacrifice but to a low level and contains elements such as evil villains, foreboding environments and dangerous situations which are common in children's films. The mild threat of violence, and themes of self-sacrifice for the greater good could be difficult for very young children to follow but the film does not present self-sacrifice in a way that would encourage imitation. Nothing in the film warrants a restriction on its availability, nor is this content considered more suitable for mature viewers. The film is therefore classified as unrestricted, with a recommendation for parental guidance for younger viewers to help them navigate the stronger content. This unrestricted classification does not impede the right to freedom of expression contained in the New Zealand Bill of Rights Act 1990.